

## Biomarkers in Drug Development – A CRO Perspective

*This article outlines the leading role contract service providers can play in development of biomarkers. It discusses the integration and considerations needed to bring the science and regulations into step so these exciting scientific developments can be used by the pharmaceutical industry to bring new medicines to market faster. A case study is presented to highlight the role a contract service provider can play to ensure that client and regulatory requirements are met.*

### Biomarker: A Definition

A characteristic that is objectively measured and evaluated as an indicator of:

- normal biologic processes,
- pathogenic processes, or
- pharmacologic response to a therapeutic intervention. (1)

The high costs incurred when drugs fail during clinical trials has prompted interest in biological indicators (biomarkers) associated with the progress of a disease and the effects of therapeutic interventions, together with indicators of drug-induced toxicity, for use in preclinical studies or earlier stages of the drug development process. Use of such data is not new to clinicians or toxicologists, since they have been used for decades in patient care and in safety assessment of new chemical entities. Some classic examples of biomarkers are blood glucose (for diabetes) and cholesterol (for cardiovascular risk), as well as liver, cardiac and renal function tests such as ALT, SGPT and CPK. Some others are listed in *TI* (2). What is new is the explosion in technology with proteomic and genomic techniques, automation, improvements in analytical sensitivity, and increased knowledge of biochemistry, physiology and cell and systems biology. These new technologies have sparked a tremendous and varied research effort into sensitive markers with the aim of predicting changes before manifestation of the disease or toxicity.

The techniques of genomics and proteomics have already been used to monitor multiple potential biomarkers simultaneously by examining gene and

protein expression in diseased and healthy cells. For example, cDNA arrays have been used to detect changes in gene expression for hepato- (3) and nephrotoxicants (4), which were then correlated with clinical chemistry parameters and development of drug-induced lesions. Serum Proteomic Pattern Diagnostics have been used to identify proteomic patterns produced by anthracycline- and anthracenedione-induced cardiotoxicity (5).

The biomarkers listed in *TI* are somewhat misleading in that there is a well-defined correlation with the disease/therapeutic intervention, sometimes for a single biomarker. Typically, the correlation is not as clear cut and a panel of biomarkers is required. This complexity has inhibited acceptance of biomarkers as an integral part of drug development by both pharmaceutical companies and regulatory agencies. One consequence of the minimal acceptance by regulatory agencies is that biomarkers have only been used to eliminate potential leads due to, for example, toxicity issues, as opposed to being used to support IND and NDA applications. However, these issues are also being actively explored by the regulatory agencies, and increased utility of biomarkers will therefore require active and careful cooperation between regulatory agencies and pharmaceutical companies. Still, pharmaceutical companies are actively involved in biomarker research using pharmacodynamic (PD), safety, and efficacy biomarkers to facilitate go/no-go selections of lead compounds for development and, ideally, to act as surrogate endpoints and eventually

used as a diagnostic tool (*FI*). As active participants in the drug development process, contract research organizations (CROs) must also be involved in the evolution and acceptance of biomarker assays at all levels of drug development.

### The Role of CROs

Contract laboratory services supporting the pharmaceutical industry always face challenges in balancing the expressed needs of their clients with the requirements for compliance with relevant accreditation standards laid down by the regulatory authorities. Achieving this alignment requires contract laboratories to work with other stakeholders to enable the application of new processes that stay current with advances in scientific practice. It will be those service providers with the foresight, knowledge, and ability to keep abreast of the wider picture who will lead the way to achieving a confluence of innovative science with appropriate legislation. In the broad definition, biomarker determinations represent a branch of bioanalytical chemistry, just as clinical chemistry does. On the other hand, a narrower practical definition of bioanalytical chemistry relates specifically to determination of the drug substance itself and perhaps a metabolite or two. Bioanalytical CROs thus tend to use physical tools to achieve their objectives, tools such as chromatography and mass spectrometry. While these tools offer relatively high throughput and are useful for biomarker discovery and determination, it is

generally the case that protein biomarkers are studied with immunoassays that are unfamiliar to many bioanalytical groups. Immunoassays are clearly somewhat more ambiguous with respect to selectivity and linear range. They include biological selectivity elements which can be harder to control, and the validation criteria must be different. On the other hand, many immunoassays provide a selectivity and detection limit not approachable by physical methods. They also can provide for more parallel determinations using highly automated instruments of modest cost and are more familiar to clinicians and the diagnostics industry.

In addition to their different approaches, bioanalytical and central laboratories within large CROs are often deployed under different management structures and may be totally independent of each other from operational and study management standpoints. They, in fact, may be contracted by completely distinct and separate groups within a client organization. Therefore, one of the challenges with biomarkers is to ensure that the most appropriate method and analytical platform are used. To ensure this happens, the right mix of scientific staff and equipment within a single biomarkers group is needed.

Moreover, it is important that regulatory authorities accept biomarker data that is adequately supported both scientifically and clinically, even if it does not meet the usual "template" requirements. In this regard, the three areas of major conflict seem to be calibration, quality control, and physiological variability of these endogenous substances. It is not unusual to see methods validated in bioanalysis that would have no place in routine diagnostics. Equally, some methods in central laboratories may not be adequately validated to meet those parts of the guidelines that are relevant and required for regulatory submission of PD data. Fit-for-purpose evaluation (i.e., is the method suitable for the required concentration range) is often lacking or absent. For example, an excellent paper by Findlay et al. (6) identified many of the issues not addressed by the FDA Guidance for Industry for bioanalytical methods (7). Therefore, a balanced and sensible approach to these matters is needed.

Recently, we have seen the move forward in acceptance of the issues discussed here and a real sense of collaboration between scientists active in this arena, a very welcome, if overdue, occurrence.

## **Biomarker Assay Validation**

Method validation of biomarker assays should be considered a continuous and evolving process (*F2*). It will also be the case that biomarker assays used in research and discovery will not require the same degree of formal validation as those used in pre-clinical, GLP-regulated studies or clinical studies from first-in-man to Phase IV. In addition, some factors of the assays may not be able to be evaluated (and hence validated) until after sample analysis commences, due to the need for incurred samples containing significant concentrations of the biomarker of interest.

## **Case Study: Steroid Measurement**

It is important to understand the limitations of the available methodologies and to ensure that the most appropriate one is used for the analysis. It is also important that the method will fulfil the requirements of both the client and any applicable regulatory body. Some laboratories ignore (or don't know of) the best method available and continue to use poorer methods that will please the regulators but may not fulfil the requirements of the study. Prior to using a method, a fit-for-purpose evaluation and justification of the method selection is critical.

In this case study, the sponsor requested analysis of a steroid in an animal species as a biomarker of preclinical efficacy. The measure of efficacy was a reduction in circulating levels of the steroid (by 10- to 20-fold), and the animal species used for the preclinical study typically has much lower circulating levels of the steroid than humans. Hence, this study required a method sensitive enough to detect changes in sub-clinical concentrations.

Measurement of this steroid in many CROs would typically be passed to the

clinical chemistry/clinical pathology department for analysis by immunoassay, either in the form of an automated analyzer or by a manual kit-based method. Alternatively, since this is a preclinical study, it is possible the method could be measured using a bioanalytical approach such as LC/MS or GC/MS. The advantages and disadvantages of each of these approaches for this particular analysis will now be considered.

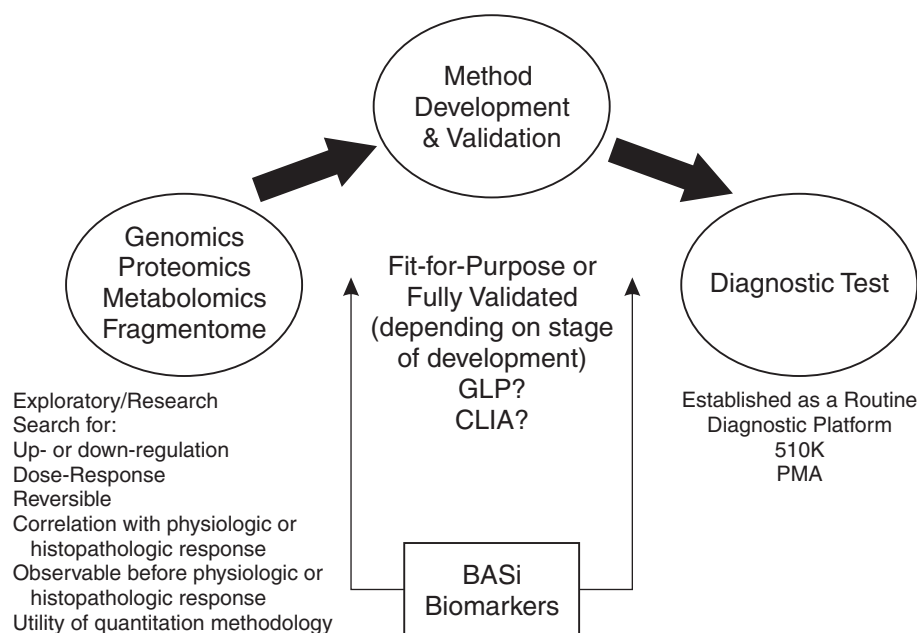
### **1. Clinical Chemistry / Clinical Pathology Approach**

A clinical chemistry/clinical pathology department will generally focus on an analytical technique from a diagnostic, as opposed to a method, perspective. A clinical chemistry laboratory would normally consist of health care professionals trained in the clinical aspects of analytical measurement. Although the laboratory may understand the importance of the intended purpose of the study, they may not perform an extensive validation or fit-for-purpose assessment. Rather, methods would be validated/qualified to recognized criteria set down by such bodies as NCCLS (National Committee for Clinical Laboratory Standards) and CLIA (Clinical Laboratory Improvement Amendments). In particular, since the matrix in this case is animal serum, it is important for the laboratory to validate the matrix by performing experiments such as parallelism. It may also be important that the department understands regulatory requirements such as electronic records (CFR21 Part 11) and instrument qualification when selecting the most appropriate analytical platform.

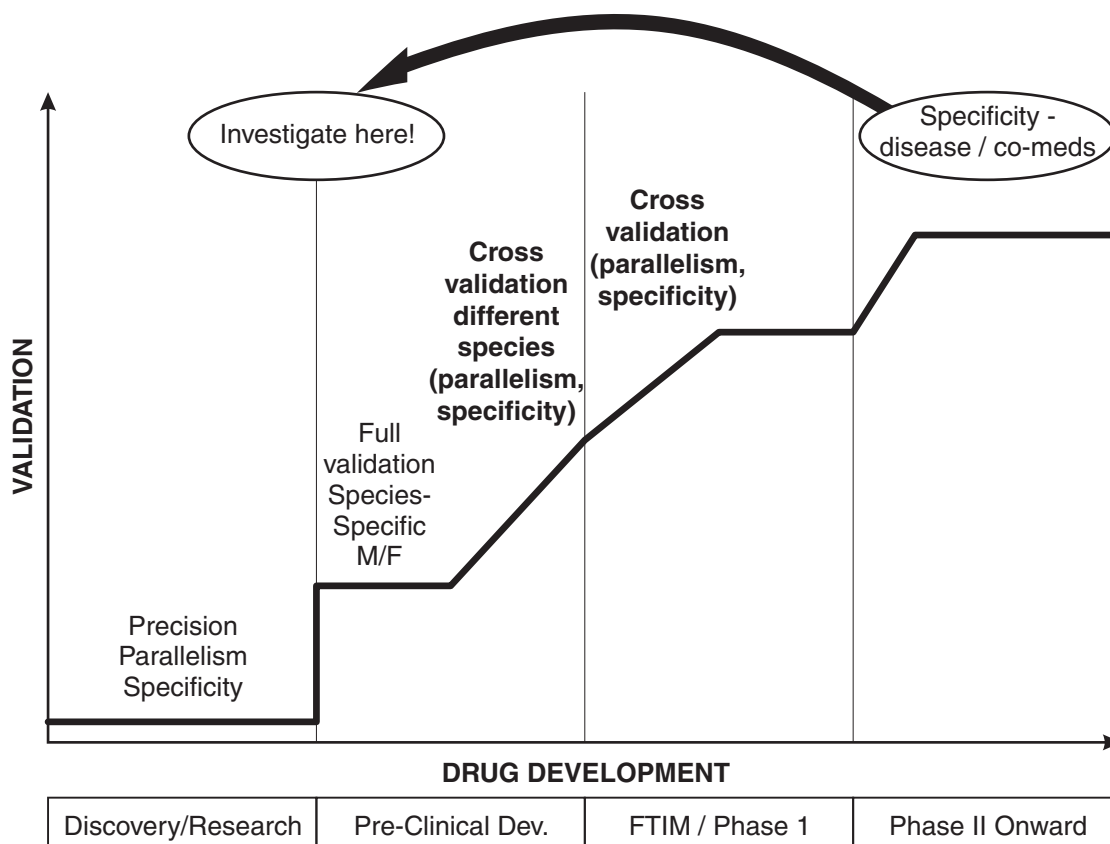
### **2. Bioanalytical Approach**

A bioanalysis department will, in general, focus on an analytical technique from a method, as opposed to an application, perspective. A bioanalytical laboratory would normally consist of chemists trained in the development of analytical methodologies. Although the laboratory will perform an extensive validation of the assay, the preclinical (clinical) requirements of the study may not be taken into consideration. From a regulatory perspective, the majority of bioanalytical laboratories will be up to date with the latest regulatory requirements, including GLP, guidances, and

F1. Biomarkers, the transition from discovery to diagnostics.



F2. Parallel validation of biomarkers assays with drug development.



CFR 21 Part 11 compliance.

Steroid analysis using gas chromatography/mass spectrometry (GC/MS) or liquid chromatography/ mass spectrometry (LC/MS) has some advantages over immunoassays. The main advantage is that of specificity, since it has been reported that commercial antibodies used in immunoassay kits may cross-react with other steroids. GC/MS is usually the preferred method, since it is most sensitive (refer to **T2**) and specific, but unfortunately the sample preparation procedure is quite difficult and time-consuming. Normally a LC/MS assay would not have been sensitive enough to fulfil the requirements of this study, but more sensitive LC/MS methods have been reported recently (8).

### 3. BASi Biomarker Department

#### Approach

The Biomarker Department at BASi combines the advantages of both the bioanalytical and clinical chemistry approaches. Both regulatory and clinical requirements are considered prior to the beginning of every study. The department has the analytical platforms and personnel required to develop both bioanalytical and immunoassay methods, and hence the most appropriate method is used for the assay. Sample volume, collection procedures, stability, and other issues related to endogenous molecules are all important and familiar to the Biomarker Department.

In this case study, although it is possible that the bioanalytical method would have fulfilled the requirements in terms of sensitivity, it was decided that the costs associated with this type of analysis would be too high. Moreover, the automation available for many immunoassays will often bring value in later phase development due to the ability to process large numbers of samples very easily when compared with GC/MS and LC/MS, since immunoassays often have very limited sample preparation or extraction processes. However, the existing immunoassay methods developed for clinical assays of this steroid were not fit-for-purpose, as they were not sensitive enough to measure sub-clinical concentrations.

Since the available methodologies would not meet the study requirements, a kit manufacturer was approached to

#### T1. Examples of biomarkers.

Disease	Biomarker
Type 1 and Type 2 diabetes	Glucose, fructosamine, and hemoglobin A1c. Retinal evaluations, nephropathy measures, peripheral neuropathy assessments
Hypertension	Angiotensin-I, angiotensin-II, plasma renin, aldosterone, ACE activity
Asthma, chronic obstructive pulmonary disease, rheumatoid arthritis	Cytokines, leukotrienes, chemokines
Hypertension	Blood pressure and heart rate measurements
Asthma, chronic obstructive pulmonary disease	Pulmonary function tests
Cardiovascular injury	cTroponin I and T
Liver damage	ALT, $\gamma$ GT

#### T2. Method comparison (example data).

Analytical Method	Analytical Range (ng/mL)	Lower Limit of Quantification (LLOQ) (ng/mL)	Lower Limit of Detection (LOD) (ng/mL)
Immunoassay Platform 1	0.5-16.0	0.5	0.2
Immunoassay Platform 2	0.2-18	0.2	ND
Immunoassay kit	0.5-25	0.5	0.05
GC/MS	0.025-12	0.025	ND
LC/MS	ND	0.01	ND
Ultra-sensitive kit	0.05-1	0.05	0.008

ND= data not available

discuss evaluation of an ultra-sensitive kit. This kit was an enzyme immunoassay method not currently available commercially. An agreement between the CRO and the diagnostic company was reached so the CRO would act as a “beta site” for the kit. The data generated in evaluation and validation of the kit would be sent to the diagnostic company to aid with their commercialization of the product. This new method proved to be suitable for the intended purpose of the study, and the method underwent a full validation procedure. **T2** shows how the method compares in sensitivity with the other available methods.

Although the LLOQ for the ultra-sensitive kit was slightly higher than that quoted for the LC/MS and GC/MS methods, it met the clinical requirements of the study (i.e., it is fit-for-purpose). Further, this immunoassay was four to ten times more sensitive than others available. It

should also be noted that the limits for the other methods are quoted and not proven in our laboratory. Our experience has demonstrated that claims of performance are often difficult to meet in the laboratory. It is possible that the ultra-sensitive kit may be more than 40 times more sensitive from a practical perspective than some routine methods used in diagnostic laboratories. The data for the ultra-sensitive kit are those proven within our laboratory at validation. The method is fully automated. The cost of analysis is approximately 40 to 50% of methods that use GC/MS or LC/MS, and hence brings added value to the client. In addition, as a fully automated procedure, it is well placed for easy use in larger, later-phase studies (for large numbers of samples and short turnaround times). Unfortunately, as a beta test product, there have recently been some production issues to be addressed before scaling the method up



for additional production use, but the approach is sound and the kit is expected to be a significant product.

This is a good example of how a multi-disciplinary staff working together with the client and commercial reagent manufacturers can ensure that all study implications, clinical and regulatory, are recognized and addressed. When combined with consideration for the bigger picture of drug development programs where such matters as cost and throughput of sample analysis are often important, this approach produces what we believe is a truly integrated and comprehensive biomarker assay service.

*Senior author, John Allinson (johna@basanalytics.co.uk), is a Fellow of the Institute of Biomedical Sciences (FIBMS) and, having spent 22 years in diagnostic laboratories in the British National Health Service, has experience in all major fields of clinical pathology. He has managed and developed specialist laboratory services for drug monitoring, trace metals, and immunoassays. During a tenure in a large CRO, he developed analytical services for a large central clinical laboratory conducting all phases of preclinical and clinical trials. This work necessitated the validation of more than 100 immunoassays on a variety of analytical platforms. John is now the Laboratory Director of BASi UK and has led the development of new analytical services including the biomarkers laboratory. John is a respected speaker at a number of conferences internationally, addressing the topic of biomarkers, regulatory issues, and the synergies with traditional bioanalytical laboratories. He is a member of the Biomarker Committee of the AAPS Ligand Binding Assay Bioanalytical Focus Group (LBABFG) whose aims are to produce recommendations for the industry for biomarker assays and their validation, soon to be published.*

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# BIOMARKER CAPABILITIES

In addition to the assay list below, any commercial assay kit not included. Many assays may be validated for multi-species and multi-matrix. Multiplexed assays available for some human and mouse assays. Assay development and validation for molecules where suitable antibodies can be sourced. Fully automated assays wherever possible. Macromolecule PK method development, validation and sample analysis. Hybridization assays.

Other analytical platforms used on study-specific basis where appropriate. Validation, true fit-for-purpose evaluation, clinical AND regulatory needs covered.

		TECHNIQUES AVAILABLE															
		Enzyme Immunoassay (EIA)		Fluorescence Immunoassay		Time-resolved Fluorescence (TRF)		Immunogenicity Assays		Hybridization Assays							
		Chemiluminescence Immunoassay (CLIA)		Scintillation Proximity Assays (SPA)		Fluorescence Resonance Energy Transfer (FRET)		Enzyme Linked Immunosorbent Assay (ELISA)									
		EQUIPMENT															
		DPC Immulite		Roche Cobas Mira Plus		IL ACL Futura Coagulation System		Dade-Behring BNPProSpec Laser Nephelometer		Grifols Triturus 96-well Microplate Automated Analyzer							
		Upstate Luminex 100		Molecular Devices SPECTRA Max M2		IL ACL Futura Coagulation System		Dade-Behring BNPProSpec Laser Nephelometer		Grifols Triturus 96-well Microplate Automated Analyzer							
		<b>THERAPEUTIC AREA NB - many biomarkers have uses across multiple therapeutic areas. Where this is the case, this list has categorized these in the most likely therapeutic area of first choice.</b>															
Adrenal/Pit	Allergy	Anemia	Bone	Cardiac	Diabetes	Specific Proteins	Inflammation	Reproductive	Thyroid	Tumor Markers	Infectious	Coagulation	Growth	Renal Tox	Hepato-Tox	DOA/TDM	Miscellaneous
ACTH Cortisol 11 Deoxycortisol 17 alpha Hydroxy Progesterone Aldosterone	Allergy Food Panel FP5E Allergy Screen AlATOP IgE Cat-specific IGE Dog-specific IGE Latex-specific IgE Mite-specific IGE Total ECP	EPO Ferritin Folic Acid Haptoglobin sTfR Transferrin Vitamin B12	25 Hydroxy Vitamin D 1 - 25 Di-Hydroxy Vit. D Calcitonin N-Telopeptide Osteocalcin PICP PTH Intact PTHrP (Nichols) Pyridinium Crosslinks Pyrilinks D	Angiotensin Conv. Enz. Angiotensin I Angiotensin II Apolipoprotein A I Apolipoprotein A-II Apolipoprotein B Apolipoprotein E Arginine Vasopressin Atrial Natriuretic Peptide BNP CK-MB CRP (High Sensitivity) Endothelin 1 Homocysteine Lp(a) Myoglobin N' Atrial Natriuretic Pep. N-terminal Pro-AMP Renin Tropoin I	C-Peptide Glucagon Insulin Microalbumin	alpha 1-anitrypsin B2 Microglobulin B-TP (B-Trace Protein) a 1-acid-glycoprotein Albumin alpha1-microglobulin alpha2-macroglobulin Ceruloplasmin Ig/L-chain, K-Type Ig/L-chain, L-Type IgA IgE IgG IgG1 IgG2 IgG3 IgG4 IgM Prealbumin RBP	CIC CRP Cytokines (all) Hemopexin IL10 IL-1b IL-2R IL6 IL8 INTERLEUKINS (ALL) LBP (Lipopolysaccharide BP) RF TNFa	Androstenedione Androstenedione Dehydrotestosterone DHEA-SO4 Free Testosterone FSH HCG HCG Free Beta HCG Total LH Oestradiol LBP (Lipopolysaccharide BP) Oestrilol Unconjugated Oestrone Progesterone Prolactin SHBG Testosterone Free Testosterone Total	Anti-TG Ab Anti-TPO Ab Free T3 Free T4 Free T4 TBG Thyroglobulin Thyroid Uptake Total T3 Total T4 TSH	AFP CA 125(OM-MA) CA 15-3 (BR-MA) CA 19-9(GI-MA) CEA HCG Free Beta NMP22 PSA PSA 3rd generation PSA Free TPS	ADNase Anti Hbc-IgM Anti HBS ASL CMV IgG H. pylori-IgG HbsAG HbsAG confirmatory Herpes I & II IgG Neopterin Toxoplasma IgM	Antithrombin III APTT Factor Assays Fibrinogen Fibrinectin Plasminogen PT Prothrombin Fragments	HGH IGF1 IGFBP3	Cystatin C Alpha GST Collagen IV PI GST Urine Albumin Urine Alpha-1-microglobulin Urine Beta-2-microglobulin Urine IgG	Alpha GST Collagen IV PI GST	Amphetamine Cannabinoids Carbamazepine Cocaine metabolite Digitoxin Digoxin Metamphetamine Nicotine metabolite Opiates Theophylline Valproic Acid	6 beta Hydroxy Cortisol C1 C4 Cytokeratin 18 MMP's Pancreatitis-Associated-Protein PAPP-A TIMP's